

Trees and Design Action Group Needs You!



Trees & Design
Action Group

Award-Winning
Guidance Documents



Government departments
DCLG, Defra, DfT, DH, DCMS,
BEIS, DfE...

Local authorities
Councillors, planners,
GI/tree officers, health planners,
highway engineers...

Government agencies
Forestry Commission (UK
regions), NRW, EA, NE, HE...

**Neighbourhood/Community
groups...**

**Professional institutions
and associations...**

Developers/Housebuilders...

Contractors...

Standards and guidance...
ABI, BPF, CIRIA, LJUG, NUAG,
NJUG, Subsidence Forum,
UKGBC...

**Community focused
organisations**
Tree Council, Trees for Cities,
Woodland Trust, Community
forests, National Trust,
Royal Horticultural Society...

Trade associations
HTA, BALI, Confor...

Growers and specialists
Tree nurseries, arboreta,
Wood for Good, Grown in Britain...

Academics/Researchers...

The Network

**The urban forest as largest
element in green infrastructure**
- Linear forests, street trees,
waterside trees
- Trees in parks, and public
green space
- Trees in gardens and private
open space
- Trees in urban and peri-urban
woodlands...

Physical considerations
- Stormwater
- Air quality
- Urban heat island effect
- Noise
- Highway design
- Utilities
- Increased biodiversity
- Measurable eco systems
services...

Social capital
- Community identity
- Cultural heritage
- Placemaking
- Adding value to property
and place
- Tree-lined streets and
reduced crime
- Active travel
- Improves physical and
mental health
- Improved recovery rates
in hospital...

The Issues

Why Support the Trees and Design Action Group Trust?

Urban trees have a long-term role
in urban resilience and liveability.
At TDAG we talk about trees as
they enable a wider engagement
in our urban challenges.

The Players and Benefits

**Strategic policy and decision-
makers at national and local level**

- Local authority planners,
strategic and development
control
- Communities
- Built environment professionals
and related disciplines
- Developers and investors
- Contractors
- Researchers
- Health officials
- Arboriculturists
- Ecologists
- Sociologists and psychologists
- Academics
- Economists...

**Improved urban environments
with increased resilience**

**Increased physical and
mental health**

**Inclusion of research into
practice**

The Actions

**Engages/Supports CPD,
workshops, conferences**

**Provides guidance on
specific issues**

Provides consultation responses

Supports research to practice

**Provides active forum to explore
critical current issues**

Provides knowledge
Downloadable, fee-free guides,
diagrams, case studies etc

**Provides an open forum
knowledge network**

**Produces award-winning
guidance documents without
charge**

We raise funds through sponsorship for specific projects including guidance documents, our online case study library, CPD seminars and workshop attendance. This support is signified on a project-by-project basis.

We need sponsorship for 2017-2022 in order to:

1. Develop our knowledge exchange
2. Provide information through our website including freely downloadable pdfs of guidance documents, diagrams and illustrative material for wider use
3. Respond to requests and identify opportunities for effective conferences and workshops
4. Support engagement with and dissemination of research projects.

What our supporters say...

“TDAG has promoted engagement between built environment and public health professionals by broadening the discussion to show that trees have an important role in creating healthy places, promoting active travel and improving mental health.”

Dr Ann Marie Connolly Deputy Director, Health Equity and Mental Health, Public Health England

“We support TDAG both for its benefits for urban trees and also for our business.”

Geoff Kneen, Managing Director, Capita Real Estate and Infrastructure

“TDAG’s work is central to integrating trees into the built environment as shown in our Angel Building project (Trees in Hard Landscapes case study 6).”

Simon Allford, Director, AHMM and Johanna Gibbons, Partner, J & L Gibbons

“Natural Capital should be central to decision making and TDAG has an important role in promoting the beneficial contribution of urban trees.”

Baroness Parminter, Member of the House of Lords National Policy for the Built Environment Committee

“TDAG is a highly-effective vehicle for disseminating research and evidence-based decision making to achieve transformations in built environment practice.”

Chris Rogers, Professor of Geotechnical Engineering and leader of the Liveable Cities research programme

How you can help...

What does Trees and Design Action Group (TDAG) offer sponsors?

- Recognition of general/core funding support on our website and documents.
- The right to use the TDAG logo and funding strapline on your documents and website.
- This will:
 - Demonstrate your commitment to raising the quality of the urban environment
 - Extend your business network
 - Help meet your CSR responsibility.

How to become a TDAG sponsor? Corporate sponsorship

This is designed for companies and organisations from developers, infrastructure providers, consultants and design professionals, public health bodies, tree nurseries to those providing financing, legal advice or marketing and PR services.

Individual sponsorship

Donations can be made directly to TDAG or via Virgin Money Giving ticking ‘gift aid’ if appropriate. <http://uk.virginmoneygiving.com/charity-web/charity/finalCharityHomepage.action?charityId=1009856>

For all sponsorship details contact

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Who we are and what we do?

- Now in its 10th year, TDAG was established as a not-for-profit and apolitical collaborative forum and incorporated as a Charitable Trust in 2013.
- It now has over 450 member organisations shaping collaboration and collective expertise for great cities with trees.
- TDAG’s membership, online publications and information are free. This approach enables TDAG to assimilate ideas and knowledge independently of organisational hierarchy, profit or commercial interests.
- This independence is central to TDAG’s work, but it does need core funding support to continue to ensure that its work is effective and valuable both to those putting it into practice and for the wider community.

For further information visit
www.tdag.org.uk