

TREE TALK Where Londoners have started their TreeTalk London #DailyTreeWalks May - July 2020 source: www.treetalk.co.uk

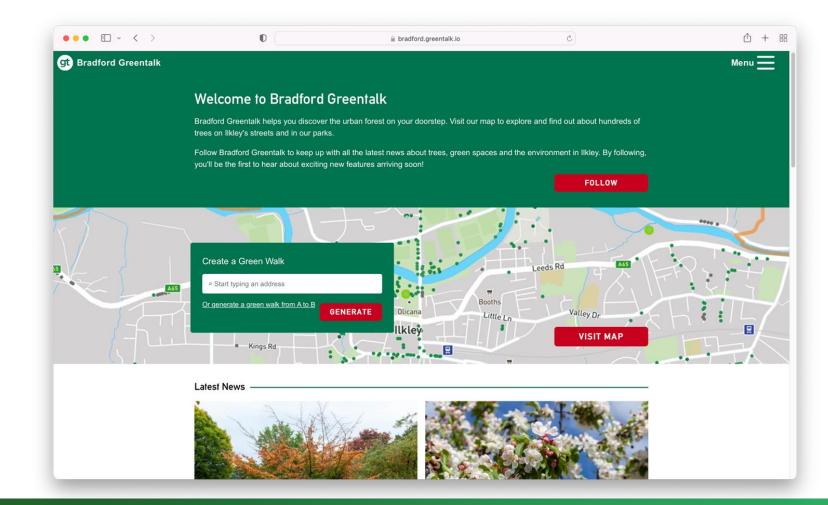
'More fun that Pokemon Go!'

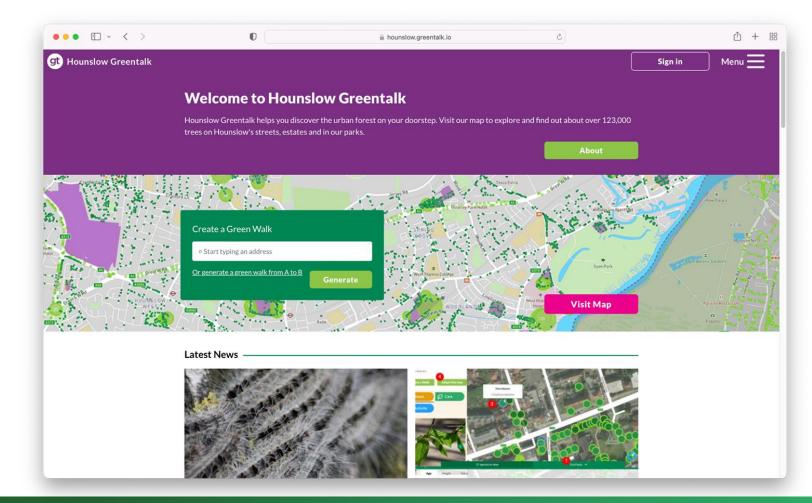
'One of the best things I've found in lockdown'

'Now I've got tree envy'

'It's made lots of people's days better-thank you for coming up with such a great idea, and building it!'

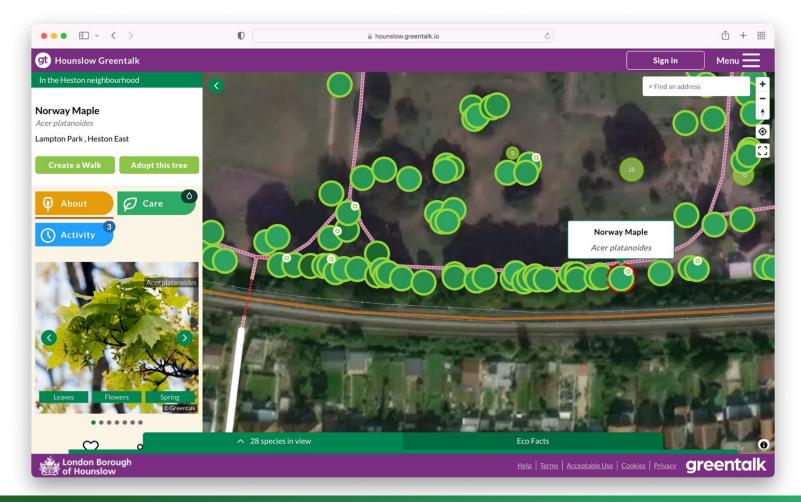
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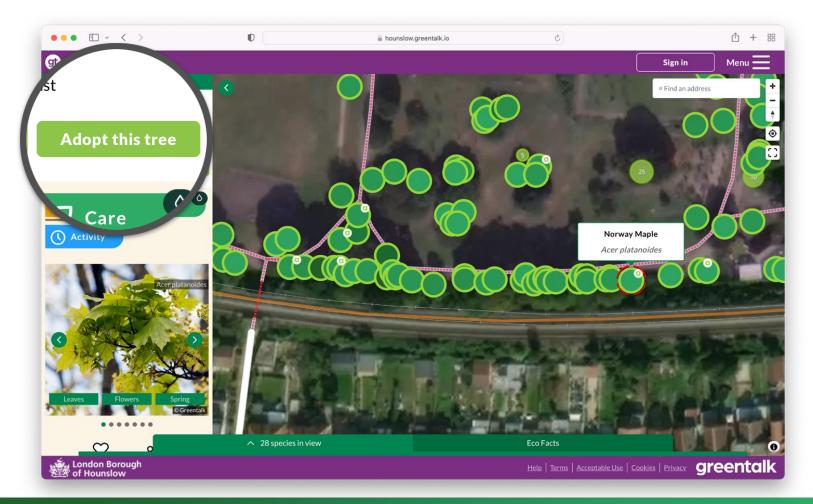


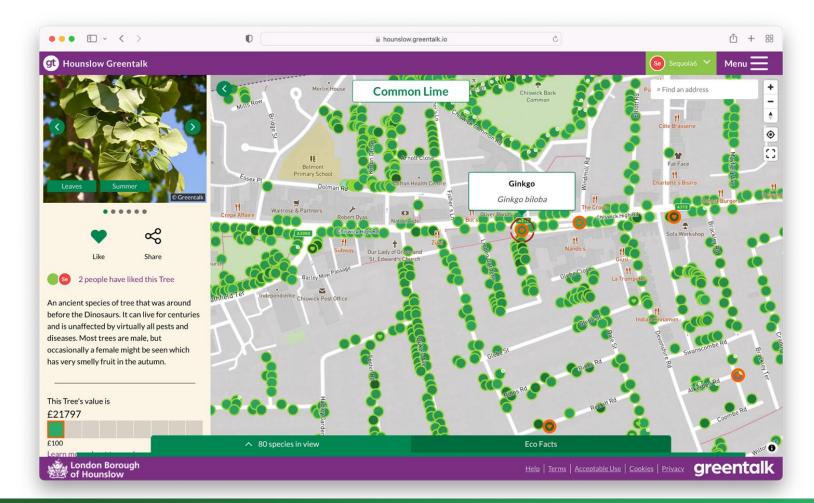


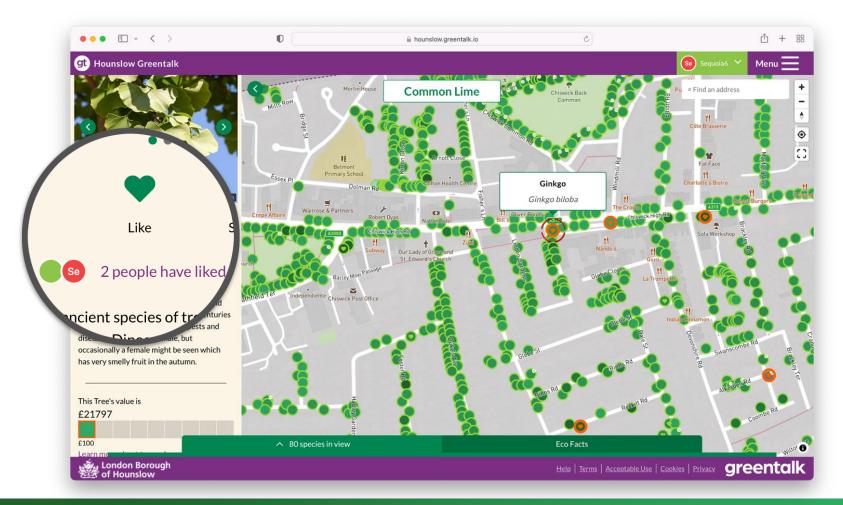
#### Connecting people and landscapes

#### greentalk









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### Greentalk asks

Greentalk is uniquely positioned to act as the first contact point for citizens wanting to explore and understand their trees.

- Tree data in the public domain
- Timely, accurate and complete
- APIs to enable frequent data updates
- Data standardisation (like the Forest Research Individual Tree Data Standard)
- Collaborative data collection and enhancement enable the public to get involved

areentalk



## The future for Greentalk

- We can work with multiple data types and datasets (they don't even need to be trees!)
- We can integrate not point specific data, e.g. weather, canopy cover etc.
- We can integrate with existing asset management systems
- We are developing a suite of public-facing features to engage and illuminate urban environments
- We can enable collaboration between people, councils and land managers



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